Designation of Climate-Friendly Areas



What's a climate-friendly area and who's required to designate them?

A climate-friendly area (CFA) is a neighborhood where people can meet most of their daily needs without being forced to drive. They are urban mixed-use areas that contain, or are planned to contain, a mixture of housing, jobs, businesses, and services. These areas are served, or planned for service, by high quality pedestrian, bicycle, and transit infrastructure to provide frequent and convenient connections to key destinations within the city and region. In most cases, climate-friendly areas will provide additional



opportunities for housing and employment locations in addition to currently zoned residential and employment areas

Certain cities in Oregon's seven largest metropolitan areas outside of the Portland metropolitan area (Albany, Bend, Corvallis, Eugene-Springfield, Grants Pass, Medford-Ashland-Central Point, and Salem-Keizer) are required to adopt zoning to enable this type of development. Cities within the Portland metropolitan area will continue to implement similar and previously-adopted programs.

What's the purpose of the community engagement plans required for the designation of climate-friendly areas?

- To gather community input on CFA studies and zoning, with an emphasis on reaching out to underserved populations in order to identify and prioritize equitable outcomes.
- To meet state and local public participation and equitable engagement requirements.
- To help cities evaluate the potential for displacement of underserved populations prior to the designation and zoning of climate-friendly areas. Then, to help cities identify mitigation policies concurrent with or prior to zoning climate-friendly areas, when necessary to avoid displacement.

What is the process for designating climate-friendly areas?

The designation process for climate-friendly areas is divided into two phases:

- 1. **Phase 1, CFA studies** will identify potential CFAs and evaluate development standards that may be applied within them. The studies must be prepared and submitted for review and comment no later than December 31, 2023. The CFA study is not a land use decision.
- 2. **Phase 2, CFA locations and development standards** must be adopted. This phase begins with a decision of which of the studied areas will be climate-friendly areas. Cities are not limited to considering only the potential CFAs identified in the study phase. Then cities will likely need to amend zoning in these areas to comply with applicable standards ("likely" because some cities may currently have development standards that comply with CFA requirements). Additionally, cities must adopt a climate-friendly element to their comprehensive plans. The second phase must be completed by December 31, 2024, unless a time-extension request is approved.

Phase I				
Community Engagement Plans	Community Engagement	Zoning Assessment	Anti-Displacement Analysis	Identify Potential CFAs

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Phase II				
Community Engagement	Plan Amendments and Zoning Adoption	Adoption of Displacement Mitigation Measures if Needed	Highway Impact Summary if Needed	Multi-Modal Gap Analysis

For Phase 1 – completion of the CFA study – cities will:

- 1. Develop a community engagement plan to be integrated throughout both phases.
- 2. Identify potential CFAs based on **locational criteria**. This will involve:
 - a) Evaluate downtown areas, planned or existing urban centers, neighborhood centers, transit corridors, and similar areas;
 - b) Identify significant **infrastructure bottlenecks** that would impact the ability to realize more intense development;
 - c) Determine if high-quality transit, bicycle, and pedestrian services are present, or may be provided;
 - d) Look for significant **natural hazards** (floodplain, slopes, etc.) that could prevent more intense development; and
 - e) Determine if potential CFAs would meet the minimum size requirements.
- 3. Evaluate existing development standards and the level of change needed.
- 4. Evaluate whether **displacement of underserved populations** would be likely to result from designation of each CFA and identify mitigation measures that could prevent displacement. ("Displacement" occurs when current residents are priced out of their current homes, often through redevelopment and higher housing costs.)
- 5. Submit the study containing the information identified above, by December 31, 2023.

Other Considerations for Phase 1:

- Cities with a population **between 5,000 to 10,000** only need to designate one climate-friendly area that is at least 25 acres.
- Cities with a population **above 10,000** must designate climate-friendly areas sufficient in size to accommodate at least 30% of identified current and future housing needs.
- The size of CFAs for cities over 10,000 are based upon zoned residential building capacity.
- Cities may designate **one or many CFAs**. Cities over 10,000 need to demonstrate that the CFA or CFAs cumulatively provide sufficient zoned residential building capacity to accommodate at least 30% of the current and projected future housing needs.
- Studies are submitted to the Oregon Department of Land Conservation and Development (DLCD) for review and feedback on the study.
- CFA studies will be available for **public review and comment** concurrent with the DLCD's review (within 90 days of report submittal).
- The **studies are not land use decisions** and may not be appealed.

CFA studies will provide information regarding each of the CFA candidate areas to inform the community's decision-making process to determine which CFAs should be designated (see Table 2 below for an example of what that might look like).

For Phase 2 – CFA zoning and comprehensive plan amendments – cities will:

- 1. Review and select CFAs, based on CFA study information, and guidance from the community.
- 2. Perform multi-modal gap analysis on transit, bicycle, and pedestrian services and infrastructure.
- 3. Complete a highway impact summary, if applicable.
- 4. Determine development standards for each CFA.
- 5. Adopt **displacement mitigation** policies if need.
- 6. Prepare development codes and a **climate-friendly element** to the comprehensive plan for consideration and adoption through public hearings.
- 7. Conduct public hearings and adopt CFA zoning and comprehensive plan amendments.

Other Considerations for Phase 2:

- Each city will use its own local process to decide which areas will be CFAs. The typical process
 or processes will require changes to zoning maps, development code requirements, and
 comprehensive plans.
- Cities of 25,000 or more may designate some CFAs with less intensive development standards, if they wish to.
- CFA zoning includes:
 - o A variety of **outright-permitted** residential, commercial, service, and employment uses.
 - o May include abutting high-intensity residential or employment areas.
 - Prioritization for locating public-serving facilities and the location of parks, plazas, and open space areas. Where feasible, street trees and other landscaping should be provided in CFAs.
 - o Block length standards that facilitate **pedestrian connectivity**.
 - o Development limitations are based on **allowed building height** and other site development requirements rather than residential density limits.
 - o Reduced parking requirements.
- Community engagement will center consideration of **equitable outcomes** for underserved populations.
- A highway impacts summary may need to determine potential traffic generation from CFAs
- CFAs need to be designated prior to updating a Transportation System Plan

Resources

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Disclaimer

This document is an overview of the new administrative rules that apply to climate-friendly area designation. The rules are contained in the Oregon Administrative Rules in OAR 660-012-0310 through 660-012-0325, as well as OAR 660-012-0012(4)((c) and (5)(b) and (c) (deadlines), and OAR 660-008-0010 and 660-008-0050 (housing rule components). Nothing in this document should be construed as Oregon Administrative Rules. A current copy of the adopted Oregon Administrative Rules should be acquired from the Oregon Secretary of State and used to fulfill planning requirements.

Table 1: Two Options for Land Use Requirements in Climate Friendly Areas

		Option 1 Prescriptive Standards		Option 2 Outcome-Oriented Standards
Cities and Urbanized County Areas (by population)	Sizing of CFA Areas	Minimum Residential Density Requirement	Maximum Building Height No Less Than	Target Development Levels
5,001 – 9,999	At least 25 acres	15 dwelling units/net acre	50 feet	20 homes and jobs/net acre
10,000 – 24,999	At least 30% of total housing need	15 dwelling units/net acre	50 feet	20 homes and jobs/net acre
25,000 – 49,999	At least 30% of total housing need	20 dwelling units/net acre	60 feet ⁴	30 homes and jobs/net acre
50,000 – 99,999	At least 30% of total housing need	25 dwelling units/net acre	85 feet ⁴	40 homes and jobs/net acre
100,000 +	At least 30% of total housing need	30 dwelling units/net acre	85 feet ⁴	50 homes and jobs/net acre

Table 2: Example of How a City Might Summarize Findings by Study Area for CFA Studies

Considerations Regarding CFA Candidate Area 1 – Downtown Planwell

Would CFA designation be consistent with prior or current planning efforts for this area?

• Yes, the older portion contains a good mix of employment and residential uses, with an abundance of on-street parking, and few parking lots. With downtown transit center, connectivity to the hospital and other major employers is excellent.

Area (at least 25 acres required if primary CFA)

78 acres

Meets minimum 750 foot width with or without abutting parks, high density residential or employment uses/zoning

Yes, the downtown meets this standard with or without abutting riverfront and other parkland.

Are there abutting high intensity residential or employment uses that could be included as part of the CFA?

• Abutting historic garden apartment residential neighborhood to the south has an average residential density of 27 dwelling units/acre. The area is approximately 20 acres in size.

Are parks, plazas, or open space areas located within or near the CFA area? Does the Parks Master Plan identify the need for parks or open space areas within or near the CFA?

- The riverfront park extends for roughly one mile along the river frontage through downtown. The park contains plazas, a water feature, play structures, a connected bike path, and lawn areas for public recreation and enjoyment.
- On the opposite side of the downtown, central park provides approximately four acres of shaded lawns, play areas, and other public amenities.

Are public-serving government facilities located within the CFA? Are there plans to locate such facilities in the CFA in the future?

 Yes, city hall and the county courthouse are both located within this CFA, along with some additional government facilities.

Current status and feasibility of needed upgrades to pedestrian, bicycle, and transit facilities and services?

- No bike lanes on highway through downtown, but existing bike lanes on parallel collector streets and sharrows on low speed downtown streets. Also bike path along river provides good access.
- Adequate sidewalks throughout downtown. On-street parking along many streets buffers pedestrians on sidewalk.
- Transit center is located in this area and within walking distance of the entire downtown. Connected to all priority transit corridors.

Presence of identified hazard area, and degree to which hazard development requirements could restrict CFA zoning?

 Portion of downtown is located within 100-year floodplain. Development code allows development if base floor elevation is one foot above base flood elevation. Could remove this area from CFA and meet area and dimensional standards.

If contiguous, but outside city limits and within UGB, can the area comply with OAR 660-012-0310(e)(A) - (E)?

• N/A – area is within city limits

Preliminary infrastructure evaluation – Any water, sewer, or stormwater impediments to CFAlevel of development that would be challenging to address beyond the scope of capital improvement plans or improvements required with development? • Trunk sewer line to southeast portion of downtown would need to be upsized to accommodate primary CFA development. Project is identified in Sewer Master Plan, tentatively scheduled for improvement in Fiscal Year 27-28.

Is there the potential for the displacement of members of underserved groups that could result from CFA designation?

 Yes, the northwest portion of downtown contains a greater than average proportion of lowincome residents.

If yes to prior question, what are some potential mitigation strategies to avoid displacement that would be feasible for Planwell to implement?

- "Housing Planwell CDC" is planning a subsidized affordable housing development in the northwest area, with funding from OHCS and local construction excise tax revenues.
- The city's housing division administers a naturally occurring affordable housing (NOAH) nointerest revolving loan fund that could be used to support the preservation of existing NOAH housing in the CFA.

Are the current land use requirements in this study area close to the land use requirements necessary to comply with OAR 660-012-0320 (either primary or secondary)?

 Considering as primary CFA - Building height allowances would need to be raised 20 feet, addition of minimum residential density requirements, and changes to on-site parking requirements.

What is the preliminary estimate of the number of residential dwelling units that could be accommodated in this area?

If primary CFA standard were adopted (per OAR 660-012-0320(8)(a), (b), or (c); or (9)(a),(b), or (c))	If secondary CFA standards were adopted for one of the lesser standards (optional)
Roughly 4,760 dwelling units (buildings to 85 feet)	Roughly 3,430 dwelling units (buildings to 50 feet)