



CITY OF EAGLE POINT

"Gateway to the Lakes"

OREGON

EAGLE POINT CITY COUNCIL
17 BUCHANAN AVE. SOUTH, EAGLE POINT, OREGON

JULY 10, 2012

REGULAR MEETING MINUTES

1. CALL TO ORDER – 7:00 P.M.

Council President Curriston called the meeting to order at 7:00 p.m.

Council Members Present: Alan Curriston, Jonathan Bilden, Wayne Brown, Bill Fierke, Ruth Jenks, and Kathy Sell.

Council Members Absent: Bob Russell.

Staff Members Present: Joe Kellerman, City Attorney; Melissa Owens, Finance Officer; Vern Thompson, Chief of Police; Robert Miller, Public Works Director; and Cindy Hughes, City Recorder.

Guests: Members of the public.

2. FLAG SALUTE AND INVOCATION.

Council President Curriston led the Pledge of Allegiance. Jerry Zieman, President, Eagle Point Senior Center, led the invocation.

3. AUDIENCE QUESTIONS OR COMMENTS CONCERNING ITEMS NOT ON THE AGENDA.

There were no comments to report.

4. PRESENTATIONS.

There were no presentations.

5. PUBLIC HEARINGS.

There were no public hearings.

6. CONSENT CALENDAR.

6.1 Presentation of Regular Meeting Minutes of June 26, 2012.

Council President Curriston announced the Consent Calendar and asked for a motion. Councilor Bilden moved to approve the Consent Calendar as presented and Councilor Brown seconded the motion. There was no further discussion. Roll call: Ruth Jenks, aye; Bill Fierke, aye; Jonathan Bilden, aye; Wayne Brown, aye; Kathy Sell, aye; Alan Curriston, aye; and Bob Russell, absent. The motion passed unanimously by those present.

7. CONSIDERATION OF ITEMS REMOVED FROM THE CONSENT CALENDAR.

There were no items considered for removal from the Consent Calendar.

8. PRESENTATION OF BILLS TO BE PAID.

Council President Curriston asked if there were questions regarding the bills to be paid. Additional Bills list (Submission No. 1).

Councilor Jenks and Councilor Sell commended Ms. Owens on the new formatting of the bill list.

There were no further questions or comments and Council President Curriston asked for a motion. Councilor Jenks moved that Council approve the bills as presented including the Additional Bills list. Councilor Bilden seconded the motion. There was no further discussion. Roll call: Bill Fierke, aye; Kathy Sell, aye; Wayne Brown, aye; Jonathan Bilden, aye; Ruth Jenks, aye; Alan Curriston, aye; and Bob Russell, absent. The motion passed unanimously by those present.

9. OLD BUSINESS.

There was no old business to discuss.

10. NEW BUSINESS.

10.1 Discussion regarding opportunity for Community Video Program offered through CGI Communications and National League of Cities.

Council President Curriston announced Item 10.1 on the agenda was a discussion item regarding an opportunity for a Community Video Program offered through CGI Communications (CGI) and National League of Cities. Melissa Owens provided a brief overview about the video production program that CGI offers. Next, she showed two video productions about the City of Central Point. The

videos included a general production about Central Point and healthcare services. There were also videos about education, real estate, and quality of life in Central Point, but they were not shown at the meeting.

Council President Curriston explained that the only drawback they (Economic Development Commission) found was that advertisements were placed in the border around the video production. Some of those advertisements linked to the advertiser's website or video production. Highlights of the discussion included:

- Councilor Jenks asked how CGI would come up with a list of advertisers. Ms. Owens stated they may ask for a list of businesses from the City, and use the phone book and internet. Attorney Kellerman added that the contract did not limit the advertisements to local businesses. Advertisements were controlled by CGI.
- Councilor Jenks asked if the City would have control about the content used to describe the City. Ms. Owens reported the content is completely up to the City. Council President Curriston said the City should pursue including some of its photographs from the 4th of July, Bike Ride and other events.
- Councilor Sell asked if the production could be played on Channel 15. Ms. Owens was not sure but did not think it would be allowed. Attorney Kellerman clarified that the City would not own the video production.
- Councilor Fierke expressed concern about whether or not there would be an issue with having a letter that says the City supports the video production company and to solicit businesses to advertise. Attorney Kellerman agreed.

Attorney Kellerman then provided the following list of concerns about the contract which he had sent to Henry Lawrence, City Administrator, over the weekend:

- The contract period is three years and automatically renews unless a cancellation notice is given 60 days in advance of the end of the three year period. Attorney Kellerman suggested including a flexible cancellation option i.e. a six-month cancellation option.
- Ownership of video.
- Authority to have input over advertising content being displayed. At a minimum, Attorney Kellerman recommended a disclaimer that the advertisement does not reflect the City of Eagle Point.

However, Attorney Kellerman reported Mr. Lawrence had checked out this company very well and Ms. Owens was involved with that research. All of the indications are that good things will result and it won't cost the City anything. Attorney Kellerman agreed they should not push too hard on the contract but restated a disclaimer should be made about the advertisements.

Additionally, the following points or comments were made:

- Advertisement costs range from \$1,000 to \$5,000.
- Consideration of students producing a similar video versus the professional quality of production by CGI.
- Requirement of a link to be on the website. Impact to advertisers and the City if the link were to be pulled from the City's website.
- Councilor Jenks asked more about the termination clause and stated she would like to make this work if we could adjust the termination clause.
- It was noted that the production company would produce the video even if there were no advertisements made.

In conclusion, Council President Curriston asked Council if they would like to see additional videos but they were satisfied. Council President Curriston asked about pursuing negotiations of a contract and noted there were nods all around to pursue the contract. Staff will renegotiate and bring back to Council for approval. About redrafting the contract, Attorney Kellerman stated he would support staff in any way possible.

10.2 **Resolution 2012-49** – A Resolution Authorizing the Acceptance and Use of Privately Donated Funds for Police Equipment in the City of Eagle Point.

Council President Curriston announced **Resolution 2012-49** and asked Chief Thompson for a report. Chief Thompson reported he had been approached by an individual that wanted to provide funding for police equipment that the Police Department did not have. Chief Thompson suggested body-worn cameras be purchased for use in criminal prosecution and officer safety. The equipment provides live streaming to the office, and images are securely and efficiently stored off-site at a cost of about \$6,200 per year.

Council discussed liability issues and there appeared to be none. Attorney Kellerman clarified that the City may accept donations. It was further noted that the donation was anonymous and officers were not informed as to the name of the party donating the funds. The cost is more than the donation amount and funds have been budgeted. There was no additional discussion.

Council President Curriston asked for a motion to approve **Resolution 2012-49**. Councilor Fierke made a motion to approve **Resolution 2012-49** and Councilor Brown seconded the motion. There was no further discussion. Roll call: Wayne Brown, aye; Ruth Jenks, aye; Kathy Sell, aye; Bill Fierke, aye; Jonathan Bilden, aye; Alan Curriston, aye; and Bob Russell, absent. The motion passed unanimously by those present.

11. REPORTS FROM CITY COUNCIL AND CITY COMMITTEE REPRESENTATIVES.

Council President Curriston suggested reports be limited to items pertinent to the City or City Council.

Councilor Brown did not make a report.

Councilor Sell did not make a report.

Council President Curriston reported the Economic Development Commission had met, watched the CGI videos, and made a full endorsement to move forward with it. The Economic Development Commission is continuing to work toward promoting the City. He concluded by noting Ms. Owens has provided some great back-up.

Councilor Jenks referenced an email regarding approval of the Highway Transportation Act. The MPO (Metropolitan Planning Organization) cap of 50,000 remains and the MPO will continue to exist. Grants Pass' interest in joining the MPO will be discussed at the Technical Advisory Committee meeting. Councilor Jenks reported there is a new Council Corner posted on the website.

Councilor Bilden expressed his appreciation to all of the people that worked hard on the 4th of July event.

Councilor Fierke asked Ms. Owens about the review forms for the City Administrator position. Ms. Owens will email the forms to Council and place on the next Council Agenda. Next, he asked Attorney Kellerman about water rights. Attorney Kellerman said he will meet with Mr. Lawrence next week and provide a report at the next Council meeting. Attorney Kellerman noted Mr. Lawrence is coming up to speed quickly.

STAFF REPORTS.

Ms. Owens announced the Council and Commission Meeting Packets are on the website and the 2nd newsletter was sent with the Utility Bill. Next, Ms. Owens reported working on the August Street Dance together with the Community Association and Kathy Sell. The Boy Scouts will be helping again and the food amount will be quadrupled this year. Additionally, Ms. Owens is working toward having the Newsletter and Friday Letter on the website. With regard to Finance, one year is closing and another year starting. More information about the year ending will be provided at the next meeting. Councilor Jenks inquired about the user-friendly modified financial reports. Ms. Owens reported the financial reports will be more in-depth and improvements will continue over the next couple of months.

Rob Miller reported on the Pavement Condition Survey Project, and the Field Survey portion of the project should be completed by the end of the month. With regard to Doggie Stations, Valley Feed purchased four and the City purchased two. Mr. Miller asked if consideration could be given to tactful sponsorship of Doggie Stations. Councilor Bilden and Councilor Jenks verbally agreed if commensurate in size and style, and all others offered nods of agreement.

Mr. Miller also announced Civil West is almost complete with what they can do on triage efforts to the water tank and the leakage is down to two gallons per minute. A report should be available at the next Council Meeting. Additionally, Mr. Miller reported on upcoming pavement work near Hillside Elementary. Councilor Brown asked about walking/jogging access to the Nazarene Church, and whether or not the City could trim some trees or bushes. Councilor Jenks also mentioned baby strollers and wheelchairs being used in the area. Mr. Miller stated they would focus on that area. Attorney Kellerman made a positive comment about the completion of the South Shasta Project. Mr. Miller reported the last steps, a small retaining wall and mailbox area, will be completed within the next couple of weeks.

Chief Thompson reported on the 4th of July Fun Run and Street Fair which was well attended. However, he was concerned about the use of large and illegal fireworks, and reported a small grass fire. Chief Thompson suggested the City consider options about fireworks including banning the use of fireworks on City property, forming a partnership with the School District, stronger enforcement, and a safety video on the City's website. Council President Curriston said it would be worth discussing next year and asked Chief Thompson to bring it back up. Councilor Sell mentioned fireworks safety education through Fire District No. 3. Council President Curriston also commended Chief Thompson for doing a great job with the garage sale signs and Council agreed.

Attorney Kellerman commended Ms. Hughes on the preparation of Minutes.

Ms. Hughes reported she was continuing to make progress toward becoming a Certified Municipal Clerk. The Oregon Association of Municipal Recorders assigned a mentor, Karen Spoontz, Deputy City Recorder with the City of Medford, to work with Ms. Hughes in obtaining that certification.


12. INFORMATION.

There were no Information Items to discuss.


13. ADJOURN.

There being no further business, Council President Curriston closed the meeting at 7:55 p.m.

Respectfully submitted,


Cindy Hughes, City Recorder

ATTEST:


Robert E. Russell, Mayor